

DOGEPOKI



Whitepaper

"DOGEPOKI" Introduction

Born as an homage to Korea's iconic street food tteokbokki and the original meme icon Doge, DogePoki is a project dedicated to "ending the era of foreign-dominated meme coins".

As the second brand under the Open Franchise initiative, DogePoki works alongside Pepe Buldak and Shiba Gimbap in a shared DeFi ecosystem, aiming to grow the global reach of Korean meme coins and become a leading K-meme project through joint marketing.

This is the world's first project to introduce and implement a new concept called "Open Franchise," which allows franchises to open anytime, anywhere, without restriction, simply by staking through the DogePoki protocol.

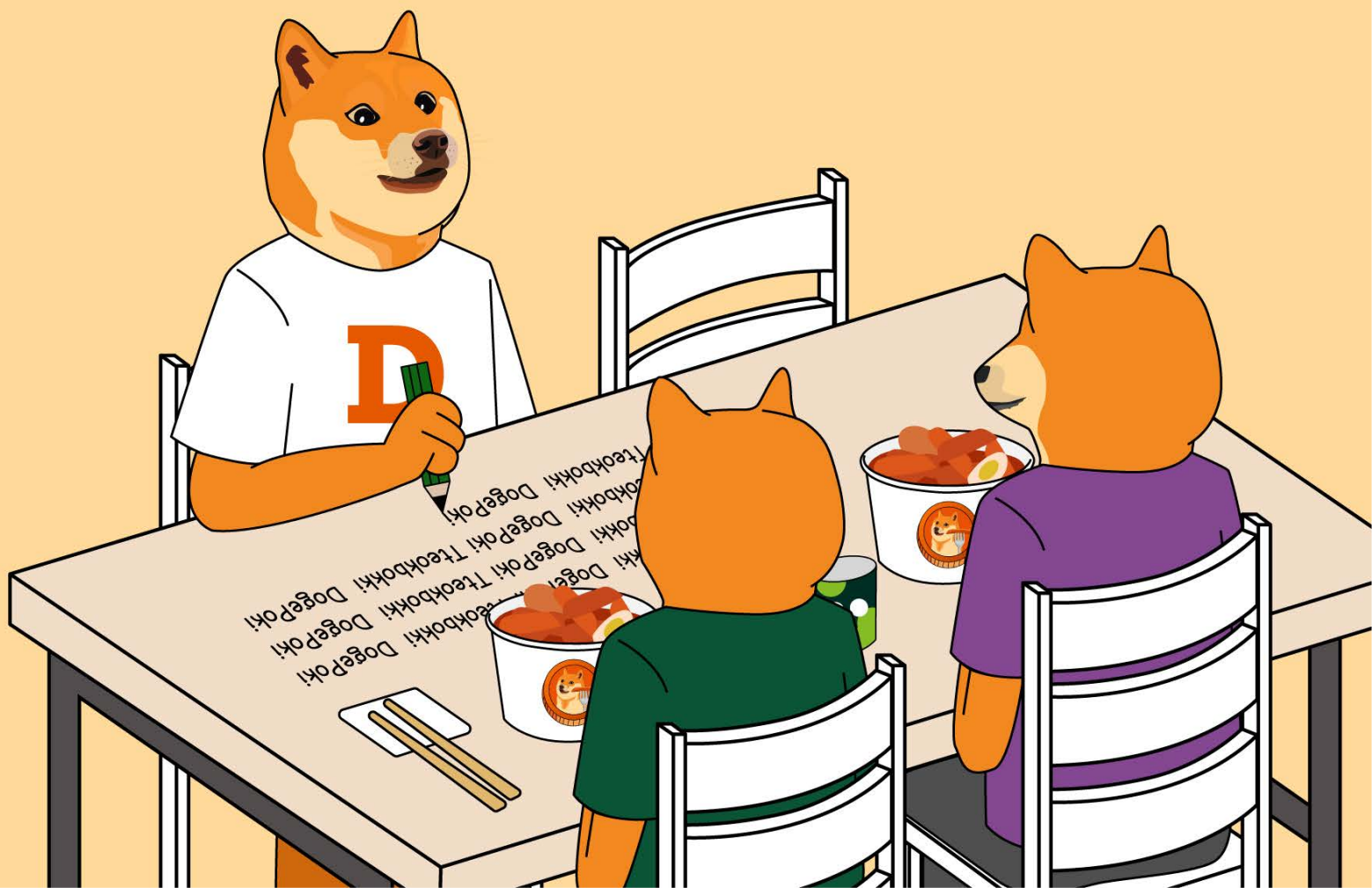


"DOGEPOKI" Team

Our team is consisted of franchise experts and blockchain technology developers, bringing years of hands-on experience from transforming hundreds of restaurants worldwide.

After years of research, we have developed a new system that can fundamentally change the business. This enables rapid expansion, autonomous growth, and introduces the innovative "Open Franchise" concept powered by blockchain ledger technology.

Through a biz model optimized for the global market and the synergy of Tteokbokki's fiery, spicy flavor that captivates people worldwide, we aim to revolutionize the industry. Our mission is to provide a fast, efficient, and convenient operating environment, accessible wherever you are.



Tokenomics

Total Token Amount: 300,000,000,000,000 (300T)

Presale 40%

Staking Reward 30%

Royalty Reward 30%

Fast stabilization strategy with 40% initial stage,
60% for 2years Staking rewards only

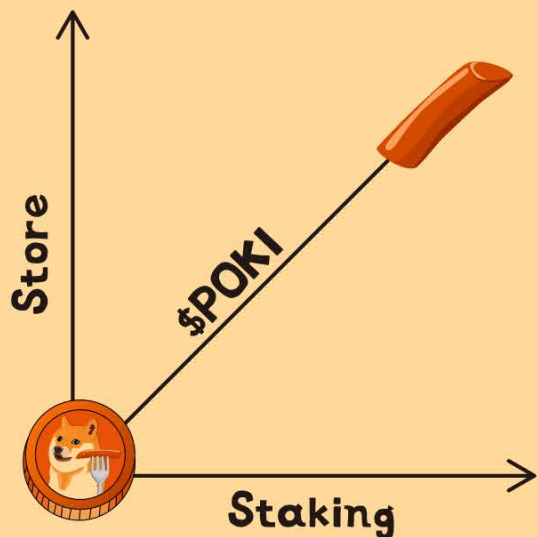
Team allocation 0%



- Presale 40%
- Staking Reward 30%
- Royalty Reward 30%



"Deflationary strategy through staking"



Dogepoki?

In Korean, "Doge" sounds similar to "Tteok" (rice cake), "bokki" is creatively shortened to "Poki," resulting in the name DogePoki - a creative twist on the original word tteokbokki.

The initial cost may be low, but as the number of restaurants and brand awareness grow, it can gradually become a burden. Don't miss the opportunity to start early.

On the other hand, you don't necessarily have to operate a store. With an early investment, you can achieve better outcomes than operating a franchise.



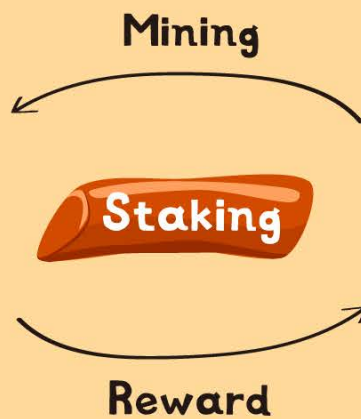
"Open Franchise Protocol"

1. Conditions of franchisee

100M \$POKI or more Staking Holder

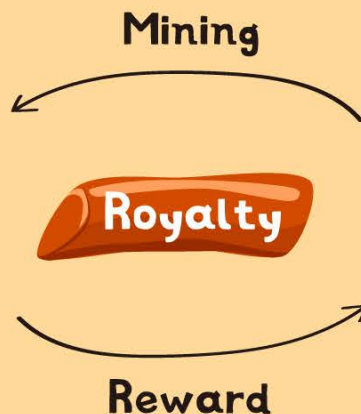
2. Conditions of Staking

Staking Rewards is incurred 10,000,000 per ETH Block for 2 years



3. Conditions of Royalty

Staking Rewards is incurred 10,000,000 per ETH Block for extra 2 years



ROADMAP

Phase 1.

Presale

Let's make a great sales record hotter than PepeBuldak!!

Phase 3.

Launch

World wide Start Opening DogePoki Restaurants

Phase 2.

Listing

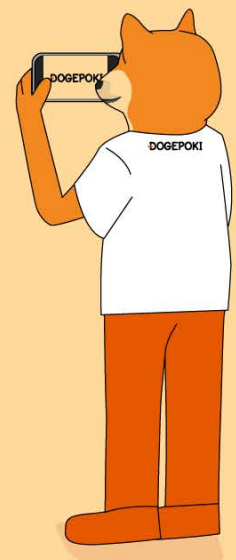
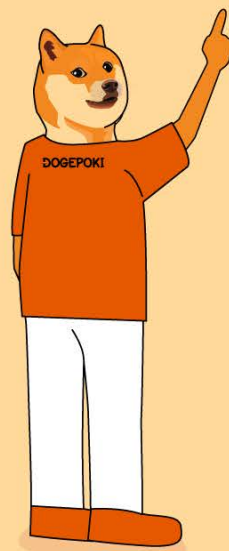
Quick listing in 100 days DEX/CEX

Phase 4.

Alliance

World wide Payment Reward Marketing

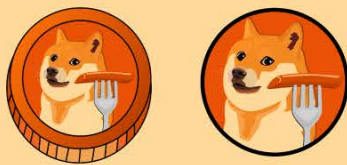
DOGEPOKI



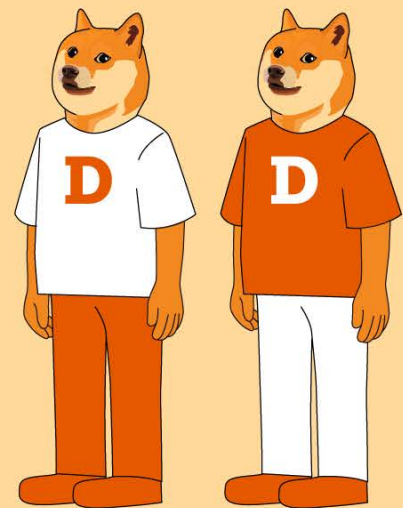
*Sponsoring the Marketing of Early DogePoki Family Owners

1.Up to 100 million \$POKI in open subsidies from 1st to 100th stores

2.Up to 10 million \$POKI support for DogePoki party, Instagram/TikTok applicable, and differential payment according to views



Coin Ticker



DogePoki is built on the principles of Web3, providing holders with software and content to support them in managing their businesses.

Trademark and copyright registration must be handled directly by holders in accordance with the laws and requirements of their respective countries. As these requirements vary by region, changes to brand names or images can also be made freely by the holders. Our services are strictly limited to providing software and content support, and we do not offer assistance or involvement in trademark registration or management.

DogePoki remains focused on its role as a contents & service provider, ensuring that holders have the necessary tools to operate their businesses smoothly.

We super welcome to collaborate with large franchises (with multiple stores). Please contact DogePoki@dogepoki.com
No matter what type of business it is!



Disclaimer

DogePoki provides a protocol named "Open Franchise," allowing token holders to operate their own business and promote Korean food.

Open Franchise represents a decentralized business model for the Web3 era, providing anyone to take on the roles of both franchisor and franchisee without the need for a headquarters.

The concept of operating a business under "Open Franchise" protocol is entirely driven by the voluntary actions of token holders. We bear no responsibility for trademarks or legal matters related to these operations.

Always do your own research. Nothing here is financial advice. This is a meme coin. This is for the lolz

